Bloomberg BNA Professional Learning
Legal Course Catalog – OnDemand Programs

Antitrust
1. Anti-Counterfeiting for Licensed Products: What You Don't Know Can Hurt Your Business
2. Antitrust Investigations: What Counsel for Pharmaceutical Companies and Medical Device Manufacturers Need to Know

Banking & Securities
1. Bitcoin and Virtual Currency: Innovation and Enforcement
2. The International Regulation of Mobile Payments: What’s Coming Next?
3. Top Ten SEC Governance and Disclosure Developments to Watch in 2015
4. Cybersecurity in Securities Markets
5. Crowdfunding: An Overview
6. Disintermediation: Peer-to-Peer Lending Versus Traditional Lending

Corporate Counsel
1. Litigation and Arbitration: Dispute Resolution Strategies in International Technology Business
2. Ethical Minefields Facing Litigators and Corporate Attorneys
3. TCPA Update: The Year in Review and What Lies Ahead
4. Preparing for HIPAA Phase II Audits: It’s All about the Documentation
5. International Business: Mergers and Acquisitions in a Cross-Border Context
6. Common Defenses to the False Claims Act and How to Defeat Them
7. Global Anti-Corruption Compliance and Enforcement: Strategies for Managing the Risks Posed by Third Parties, Business Combinations, and Allegations or Evidence of Misconduct
8. Technology Business: Remaining Compliant When Expanding into International Markets
9. Foreign Incorporations 101: Establishing Your Foreign Presence
10. BYOG and the Workplace: Seven Proactive Protocols for Personnel Actions

eDiscovery
1. Riley and Beyond: The Implications of Riley v. California and the Fourth and Fifth Amendments
2. ESI, Ethics and Social Media: What Attorneys Should and Should Not Be Doing
3. Shifting and Sharing the Costs of Preservation and Discovery: How, When and Why
5. Amending the Federal Rules: Moving Toward Adoption
Ethics
1. Clients in the Cloud: Challenges of Storing Client Information on Web-Based Platforms
3. Unauthorized Practice of Law and Multidisciplinary Practice
4. Ethical Minefields Facing Litigators and Corporate Attorneys
5. ESI, Ethics and Social Media: What Attorneys Should and Should Not Be Doing
6. "Won't" Is Not the Same as "Can't": The Ethics of Settlement Agreements
7. Lawyering in a Social Media World: A Focus on Advertising and Litigating
8. Lawyer Mobility: Ethical Issues Arising From Lateral Hires, Partner Withdrawals and Law Firm Dissolutions

Intellectual Property
3. Establishing Personal and Subject Matter Jurisdiction in Hatch-Waxman Litigation: Practical Strategies in the Wake of Daimler AG v. Bauman and Other Recent Cases
5. Global Patent Litigation Part II: Asia
6. Global Patent Litigation: How and Where to Win
8. Trade Secret Implications of the AIA: Choosing Between Patents and Secrets
9. Will Aereo Case Force a Rewrite of Communications and Copyright Laws?
10. Anti-Counterfeiting for Licensed Products: What You Don't Know Can Hurt Your Business

Health Care
2. High-SPEED Healthcare via Video Chat and Smartphones: How Telemedicine Can Work for You
3. Establishing Personal and Subject Matter Jurisdiction in Hatch-Waxman Litigation: Practical Strategies in the Wake of Daimler AG v. Bauman and Other Recent Cases
4. Preparing for HIPAA Phase II Audits: It’s All about the Documentation
5. Reinventing the Brand: Trademark Strategies for the New Health Care
6. Advertising Drugs and Health Care Products via Social Media: FDA Regulation
7. Data Breaches: HIPAA and Beyond
8. OMB’s "Super Circular" Guidance Revealed: What's Required for Compliance
9. Antitrust Investigations: What Counsel for Pharmaceutical Companies and Medical Device Manufacturers Need to Know
International Trade
1. Litigation and Arbitration: Dispute Resolution Strategies in International Technology Business
2. Boots on the Ground: Employment Considerations for Technology Companies Expanding Abroad
3. Distribution and Supply Chain Agreements: Negotiating Local Relationships That Expand Market Access and Circumscribe Risk
6. Technology Business: Remaining Compliant When Expanding into International Markets
7. Legal Considerations for Selling Overseas
8. Foreign Incorporations 101: Establishing Your Foreign Presence

Internet
1. Net Neutrality and Legal Realities for the FCC: A Primer
2. High-Speed Healthcare via Video Chat and Smartphones: How Telemedicine Can Work for You
3. Fortifying the Corporation and Law Firm against Cyber Threats: Steps to Establish an Effective and Economic Cybersecurity Regime
4. Clients in the Cloud: Challenges of Storing Client Information on Web-Based Platforms
5. Bitcoin and Virtual Currency: Innovation and Enforcement
6. How to Comply With California’s New New Minor "Eraser Button" Privacy Law
7. Advertising Drugs and Health Care Products via Social Media: FDA Regulation
8. An Update on Children’s Online Privacy Protection Act (COPPA) Developments
9. Cybersecurity in Securities Markets
10. Crowdfunding: An Overview

Labor & Employment
1. Boots on the Ground: Employment Considerations for Technology Companies Expanding Abroad
3. Labor and Employment and ERISA Class Actions after Wal-Mart and Comcast -- Part III
4. Labor and Employment and ERISA Class Actions after Wal-Mart and Comcast -- Part II
5. Labor and Employment and ERISA Class Actions after Wal-Mart and Comcast
6. Analysis of an Age Discrimination Claim: How to Attack a Lawsuit Using Predictive Analysis
7. Employee Social Media Use: Potential Liability for Employers Who Attempt to Monitor or Regulate It and Reasonable Expectations for Employees in the Workplace
8. BYOG and the Workplace: Seven Proactive Protocols for Personnel Actions
9. The Sorcerer's Apprentice: There's No Magic to Using Interns and Volunteers
**Litigation**
2. Global Patent Litigation Part II: Asia
3. Ethical Minefields Facing Litigators and Corporate Attorneys
4. Common Defenses to the False Claims Act and How to Defeat Them
5. Shifting and Sharing the Costs of Preservation and Discovery: How, When and Why
7. Class Action Litigation Developments in 2014

**Pensions & Benefits**
1. SEC's Proposed CEO Pay Ratio Proxy Rules
2. IRS' Section 409A Compliance Initiative Project: Audits, Compliance and Correcting a Plan Failure
3. Section 409A: A Decade in the Making
4. Clawbacks and Compensation Plan Design
5. Labor and Employment and ERISA Class Actions after Wal-Mart and Comcast
6. Labor and Employment and ERISA Class Actions after Wal-Mart and Comcast -- Part II
7. Labor and Employment and ERISA Class Actions after Wal-Mart and Comcast -- Part III

**Privacy & Data Security**
1. Fortifying the Corporation and Law Firm against Cyber Threats: Steps to Establish an Effective and Economic Cybersecurity Regime
2. Riley and Beyond: The Implications of Riley v. California and the Fourth and Fifth Amendments
3. Clients in the Cloud: Challenges of Storing Client Information on Web-Based Platforms
4. TCPA Update: The Year in Review and What Lies Ahead
5. How to Comply With California's New Minor "Eraser Button" Privacy Law
6. Data Breaches: HIPAA and Beyond
7. The International Regulation of Mobile Payments: What’s Coming Next?
8. An Update on Children’s Online Privacy Protection Act (COPPA) Developments

**Social Media**
1. ESI, Ethics and Social Media: What Attorneys Should and Should Not Be Doing
2. Advertising Drugs and Health Care Products via Social Media: FDA Regulation
3. Lawyering in a Social Media World: A Focus on Advertising and Litigating
4. "Employee Social Media Use: Potential Liability for Employers Who Attempt to Monitor or Regulate It and Reasonable Expectations for Employees in the Workplace"
**Telecommunications**
1. Net Neutrality and Legal Realities for the FCC: A Primer
2. TCPA Update: The Year in Review and What Lies Ahead
3. Spectrum Auctions Are Back: What You Need to Know
4. The International Regulation of Mobile Payments: What’s Coming Next?
5. Will Aereo Case Force a Rewrite of Communications and Copyright Laws?